

vale & west **VW**

Chartered Accountants



Straight talking,
forward thinking.

Since 1894

www.valewest.com

Experience

that instills

confidence

and underpins

your future



Tradition and progress

Our firm has a proud past, but our clients' world is in the future, and we exist today to serve them as best as we can – for all their tomorrows.

Our longevity and experience means that whatever your needs, we can help. We have knowledge and skills across the business life-cycle; from an embryonic start-up to a sale, or growth to a mature business and beyond.

But we are not complacent. We keep abreast of changes in regulatory and financial fields, continually seeking out new opportunities for clients.

While maintaining our traditional qualities of professionalism, integrity, reliability, efficiency, flexibility, respect, and personal value-for-money service, we keep an open mind to 21st century progress.

We may work with balance sheets, but our chief concern is for people – their jobs, their company's future, a business owner's lifework.

- **We gain 80% of our clients by recommendation**
- **More than 60% of clients have been with us over 10 years**
- **Nearly 10% have been clients for longer than 30 years**



Straight talking

Many accountants convey a mystique to their work. We don't. We tell it the way it is, provide solutions, then get on with the work.

We understand the way our clients operate, because our partners are owner-managers and businessmen too. We face similar challenges to the many entrepreneurial and small to medium-sized companies that we assist.

We understand that you want us to provide answers not problems, to give clear jargon-free advice so you can make well-informed decisions.

Don't expect us to be 'yes-men'. People come to us for professional accountancy and taxation advice. We give it. And since we are independent, that service is totally impartial.

Our independence enables us to begin every new client challenge with a free-thinking approach, to provide more choice and tailor better solutions, to manage any query arising with a fresh eye.

Leaving you with peace of mind and the confidence to focus on running your business, achieving your personal goals, and enjoying life to the full.



Forward thinking

Whatever your business or personal circumstances, our objective to is to add value to your life.

Our aim to is work closely with clients, building strong mutually beneficial relationships, planning the future together.

By gaining a full understanding of our clients' businesses or personal requirements, we confidently provide the best possible advice and services, and most suitable solutions.

By developing solutions that build a robust financial framework for your company, or highlighting investment opportunities that can secure the monetary future for your business or your loved ones, we believe we achieve our added-value objective.

Over time, members of our firm have become valued advisers to many clients; being tactful and trustworthy when handling their work, and prepared to 'go the extra mile' because of the bond of respect forged between them.

Stable and lasting client-adviser relationships continue to be created by our professional team of accountants and business advisers. We take pride and satisfaction in that positive dynamic – and invite you to sample it.



Service and solutions
that add
value

Client focused

Trusted, discreet and enduring professional assistance. Our clients are important to us – without clients, we have no business.

That's why we focus on providing informed, trusted and discreet advice while maintaining high-quality enduring service standards – improving our professional offering wherever we can in order to exceed your business or personal expectations. Our services include:

Audit and Accounts

- Statutory audits
- Regulated audits
- Accounts preparation

Support Services

- Management accounts and information
- Payroll
- Bookkeeping and VAT returns
- Company secretarial

Business Planning and Direction

- Budgets, business plans and forecasts
- Succession and exit route-planning
- Business acquisition and disposal support
- Due diligence and reports to financial institutions
- Liaising with banks and other institutions

Business Start-Up

- Company formation
- Advice on financing a new business
- Securing start-up funds
- Structuring of business
- Financial planning
- Development of management information systems

Consultancy and Systems Advice

- Management consultancy
- IT advice on accounting and payroll systems
- Tailored financial management systems
- Accounts software training

Taxation

Business Taxation

- Corporation tax advisory and compliance services
- Value Added Tax
- Employment taxes (PAYE and NIC)
- HMRC tax investigations

Personal Taxation

- Self-Assessment compliance
- Personal tax planning
- Estate and trust tax planning
- Capital Gains Tax
- HMRC tax investigations



ICAEW
CHARTERED
ACCOUNTANTS



Member of the
ICAEW Business
Advice Service



Our fees

Our business is about supplying clients with excellent service and advice – for which we charge a fee. There'll be no surprises. We agree fees and payment terms in advance, are happy to undertake fixed fee project work, and we pre-warn our clients of any non-contracted costs before they are incurred – so that they can always plan ahead with certainty.

The partners of Vale & West are qualified as Chartered Accountants with the Institute of Chartered Accountants in England and Wales.

As part of the ICAEW's Business Advice Service, Vale & West offers SMEs and start-ups an initial consultation free of charge.

Vale & West is registered to carry on audit work in the United Kingdom and Ireland, and regulated for a range of investment business activities by the Institute of Chartered Accountants in England and Wales.

Vale & West is a trading style of Vale & West LLP.

Vale & West LLP is a limited liability partnership registered in England and Wales No.OC374619 whose registered office is at Victoria House, 26 Queen Victoria Street, Reading, RG1 1TG. All references to the term 'partners' is in respect of members of the LLP. A full list of members is available at the Registered Office.



We are accountants operating from Reading at the heart of the dynamic Thames Valley economic region – and we've done so successfully for more than a century.



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